

ABSTRACT

This study aimed to analyze the influence of family ownership and business strategy and company performance. The population in this study are all companies listed in Indonesia Stock Exchange in 2012 until 2014. The research sample using purposive sampling ditetapkan obtained are as many as 52 companies. These test results show that the first hypothesis which states that the family ownership affect the performance of the company, accepted. The second hypothesis states that the business strategies affect the performance of the company, accepted.

Keyword: Family Ownership, business strategy, return on assets (ROA).